

How to Get Started In Your USANA Business – June, 2026

Starting your **USANA** business is quick and easy to do. If you are ready to do so now, you can enroll online by clicking here: [USANA Online Enrollment](#)

Some Key Points to Know Before You Enroll – Please Read Completely If You Haven't Already:

USANA Welcome Kit - The **USANA New Brand Partner Welcome Kit**, which includes comprehensive training materials and information about the **USANA** products and business, is a requirement for all new Brand Partners. There is a one-time cost of \$9.95USD for the kit at the time of enrollment.

AUTO ORDER - While not required, it is **highly recommended** that you enroll in the **USANA** Auto Order program when you enroll as a **USANA Brand Partner**. This will help insure that you will always have the **USANA** products you need for your business and personal use. Your **USANA** sponsor can help you decide what **USANA** products you should include in your Auto Order. **PLEASE NOTE: All products included in your Auto Order will receive a 10% discount from the USANA Preferred Price.**

Also, new **USANA New Brand Partners** can qualify to receive a 10 percent **Initial Order Reward** based on their initial order when they set up an Auto Order. To receive the 10 percent Initial Order Reward, new Brand Partners must place an Initial Order, and then set up a reoccurring order through Auto Order. The reward will be split in half and paid during the next two automatically processed Auto Orders: five percent will be paid during the new Brand Partner's first weekend-processed Auto Order, and five percent will be paid during the second weekend-processed Auto Order. **NOTE:** The 10 percent Initial Order Reward is not applicable to some Enrollment Packs since they are already discounted.

CO-APPLICANTS – If you will be working with a spouse or other family member in your **USANA** business, you have the option of being a co-applicant with them on one **USANA** account, or, each of you can have your own **USANA** account, with one of you being the sponsor of the other. We would be happy to discuss the strategies of these options with you.

ACTIVATING BUSINESS CENTERS - Activating your **USANA** Business Centers through the purchase of **USANA** products is how you “open for business” and qualify to earn commissions on your Group Sales (downline) Volume. **You can activate three Business Centers with the purchase of 200 SVP (Sales Volume Points) of USANA products.** You should also review the **USANA** Compensation Plan Video - [USANA Compensation Plan](#) – to learn how you earn money in a **USANA** business through your Business Centers.

Available Featured Product Packs: While you can purchase any of the **USANA** products to activate your Business Center(s), **USANA** has assembled the following convenient Featured Product Packs (US Only**) which offer excellent value:

Item #610 - Ultimate Experience Pack - Preferred Price: \$999.00US – 600 SVP**

Item #609 - Premium Experience Pack - Preferred Price: \$699.00US – 400 SVP**

Item #608 - Experience Pack - Preferred Price: \$399.00US – 200 SVP**

** Please refer to the current **USANA** US Product Price - [US Product Price List](#) - or request a Price List for other countries, for details on the Featured Product Packs products and individual **USANA** product prices.

Canadian Brand Partners: **USANA** Canadian Product Prices, including Product Pack Options, at this link: [Canadian Product Price List](#)

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