

USANA

Business Enhancements

Leading with a positive experience is key to create interest in starting a USANA business. To support this idea, we're offering new USANA business enhancements. For a one-year trial period, U.S.-based Associates will have a **simplified activation** process and a new **PC Order Bonus**.*

These initiatives deliver a rewarding experience for both new Associates and Associates dedicated to building a strong customer base.

ACTIVATION

The amount of Sales Volume Points (SVP) required to activate 3 Business Centers (BC) has been lowered from 400 to 200 SVP. This lower activation simplifies starting a USANA business. It offers a reduced entry point and eliminates the confusion of signing up with 1BC versus 3BC.

Activation Details:

- New Associates activate a 3BC business at 200 SVP.
- The 1BC option will not be available during the trial period.
 - New product experience packs are available for purchase. Each pack contains a **Core Pack** of a HealthPak™, BiOmega™, and two boxes of USANA® Probiotic, and a sampling of themed products.
 - **Get Energized Pack**—CoQuinone® 30, Proflavanol® C100, Vitamin D, and Proglucamune™
 - **Shake it Up Pack**—Proflavanol® C100 and Dutch Chocolate (2) and French Vanilla (1) Nutrimeal™
 - **Balance for Your Belly Pack**—Hepasil DTX™, USANA Digestive Enzyme, USANA MySmart® Fibergy® Plus Booster, and Proflavanol C100
 - **Get Gorgeous Pack**—Vitalizing Serum, Hydrating Eye Essence, Hydrating + Lifting Sheet Mask, and Proflavanol C100
- These product experience packs contain approximately 200 points worth of product and are discounted in price at \$289 to change the conversation from points to cost when starting a USANA business.
- Qualification remains at 100 or 200 points every four-week cycle to keep a business active and earn commission.

PC ORDER BONUS

The Preferred Customer (PC) Order Bonus makes it easier for both current and new Associates to get paid based off their PCs' purchases. Associates will now receive a bonus every time a new, personally sponsored PC places an order.

PC Order Bonus Details:

- USANA will pay a 10 percent bonus on every purchase made by new personally sponsored PCs who enrolled on or after May 06, 2019.
- 70 percent of the sales volume will roll up on these PC orders.
- Both sponsor and PC must be located in the United States.
- Celavive Bonus will not apply to any new PC enrolled during this trial period.

**Take advantage of these enhancements today to grow and earn.
Visit The Hub for more information, or contact USANA customer service.**

*Depending on the success of these USANA business enhancements, they may become permanent once the one-year trial period is complete.